

open access – consequences and opportunities for museums and collections

a conference of the **konferenz nationaler kultureinrichtungen**

12 – 13 december 2013

stiftung bauhaus dessau, auditorium of the bauhaus building

Since the mid-nineties, the digitalisation of knowledge in the information society and the provision of Web-based access to it has concentrated primarily on hard factors in the fields of science, economy and e-government; however, in recent years, the soft factor of (e-)culture has also attracted increasing interest within this rapidly developing process. Not only those treasures collected and preserved in museums, archives and libraries, but also exceptional parks, buildings and ensembles have received an unexpected amount of attention in the age of digitalisation as important sites of cultural memory. It is readily apparent that a qualitative and quantitative leap from the information society towards the knowledge society has been introduced through the technical and infrastructural possibilities offered by digitalisation and open access in the workflow comprising history, memory, the present and the future.

Beyond technical IT parameters, the conference will seek to shed light on the consequences and opportunities involved in the development of digitalisation and open access. Stimulating a dialogue regarding the individual institutions' self-concepts and experiences in the process of expanding digital knowledge spaces is a central aim of the conference. It takes the relationship regarding the contested space extending between the poles of object and digital representation as its initial starting point. Part two deals with the future of existing collection models within the new global knowledge spaces of open access in order to arrive at the topic of part three, which investigates the current conditions surrounding museums and collections on the way to open access.

welcome

11.00–11.30 am

Welcome Philipp Oswalt (Director of the Stiftung Bauhaus Dessau and representative of the Konferenz Nationaler Kultureinrichtungen)

Greeting: Stephan Dorgerloh (Minister of Culture of the State of Saxony-Anhalt and current President of the Conference of Cultural Ministers) – to be confirmed

keynote presentations

11.30–12.15 am | Copyright without copies? Access as the Internet version of the human right to cultural participation

Wolfgang Coy (Professor at the Institut für Informatik of the Humboldt-Universität zu Berlin)

12.15–13.00 am | Algorithmic chances and katechontic criticism of 'open access' from the perspective of data-storage theory and media archaeology

Wolfgang Ernst (Professor at the Institut für Musikwissenschaft und Medienwissenschaft of the Humboldt-Universität zu Berlin)

1.00–2.30 pm | Mittagspause

between thing and the web: the digital representation

2.30–3.00 pm | Can originality be copied? On the challenge of digital reproduction in media art

Renate Buschmann (Director of inter media art institute, Düsseldorf)

3.00–3.30 pm | From archaeological find to virtual space

Kay Kohlmeyer (Professor at the Hochschule für Technik und Wirtschaft, Berlin) and Arie Kai-Browne (Research assistant at the Hochschule für Technik und Wirtschaft, Berlin)

3.30–4.00 pm | Access denied? From copyright to the right to refuse entry. What rights need to be considered regarding digital offerings?

Martin Schaefer (Lawyer and partner at BOEHMERT & BOEHMERT, Berlin)

4.00–4.30 pm | Coffee break

from collection to knowledge space: open access

4.30–5.00 pm | Information2Go: the museum as knowledge space

Christian Kassung (Professor at the Institut für Kulturwissenschaft at the Humboldt-Universität zu Berlin)

5.00–5.30 pm | Opening access: new digital environments for old collections *

Haidy Geismar (Lecturer in Digital Anthropology and Material Culture at University College London)

5.30–6.00 pm | Rijksstudio: make your own masterpiece *

Peter Gorgels (Internet Manager, Rijksmuseum Amsterdam)

6.00–6.30 pm | Discussion of the first day

from collection to knowledge space: open access

9.00–9.45 am | Digitalisation and open access in research

museums of the Leibniz Association

J. Wolfgang Wägele (Director of the Zoologisches Forschungsmuseum Alexander König, Bonn)

9.45–10.30 am | Intimacy, copyright and open access in the

contemporary artist archive

Wolfgang Trautwein (Director of the archive of the Akademie der Künste, Berlin)

10.30–11.00 am | Coffee break

collections and new media: springboard and stumbling block

11.00–11.45 am | Making possible the digital use of cultural

heritage

Mathias Schindler (Project Manager Politics and Society at Wikimedia Deutschland e. V., Berlin) and Barbara Fischer (Curator for Cultural Partnerships at Wikimedia Deutschland e. V., Berlin)

11.45–12.30 am | The public domain strategy of Europeana.

A model for Germany, or not?

Elisabeth Niggemann (General Director of the Deutsche Nationalbibliothek, Frankfurt am Main)

12.30–1.00 pm | Lunch break

1.00–1.30 pm | Legal barriers in relation to the (online) disclosure of cultural heritage material in international context*

Barbara Dierickx (PACKED vzw - Centre of Expertise in Digital Heritage, Brüssel)

1.30–2.00 h | The practice of open access in museums and

public collections

Christian Czychowski (Lawyer and partner at BOEHMERT & BOEHMERT, Berlin)

panel discussion

2.00–3.30 h | From knowledge space to operative space. Open

access for museums and collections, but how?

with Christian Czychowski, Barbara Dierickx, Wolfgang Ernst, Elisabeth Niggemann and J. Wolfgang Wägele, moderation: Hellmuth Henneberg (television presenter at Rundfunk Berlin-Brandenburg)

* **Please note:** The marked lectures will be held in English. Simultaneous interpreters will be translating both the presentations and subsequent discussions as well as the panel discussion into German and English.

registration

Participation in the event requires registration on or before 5 December 2013 by means of our online form at www.konferenz-kultur.de. There are no conference fees; however, the number of participants is limited.

concept and programme

Dr. Werner Möller, Stiftung Bauhaus Dessau, and Dr. Hanna Delf von Wolzogen, Theodor-Fontane-Archiv, Potsdam.

conference organiser

Ruth Heftrig, heftrig@konferenz-kultur.de, Tel. +49 (0)345-1351510 or (during the conference) +49 (0)176-24101732

host

The Konferenz Nationaler Kultureinrichtungen (KNK) is a coalition of more than twenty nationally and internationally significant institutions located in the eastern Germany. The foundation of the KNK may be traced back to the 'Blue Book' initiated by the Federal Government Commissioner for Culture and the Media, which designated nationally significant "cultural beacons". Since 2002 the KNK has provided a forum for content-related dialogue and for economic issues regarding the preservation and public presentation of cultural heritage.

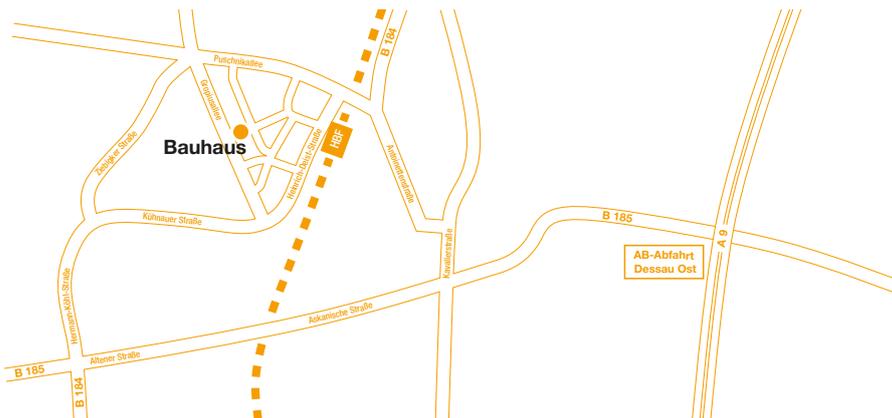
conference location

The Bauhaus played an exceptional role in the history of twentieth-century culture, architecture, design and art. As a college of design, the Bauhaus revolutionised the thought and work of artists and architects around the world: it laid a defining cornerstone of modernism and can still be viewed in Dessau today.



B A U H A U S D E S S A U

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By train: Exit Dessau Hauptbahnhof through the western exit. From there it is only a short walk of approx. five minutes to the Bauhaus Building.

By car: Coming from the Autobahn A9: either take the exit Dessau Ost and drive towards Hauptbahnhof, then cross the bridge over the railways, after which you can turn directly into Gropiusallee; or take the exit Dessau Süd, then the Heidestraße into the centre of town and, from there, take the same route over the rail station and into the Gropiusallee.

With the support of the Federal Government Commissioner for Culture and the Media, by resolution of the German Bundestag.